

Ad Rates and Publishing Information

Advertising Rates Effective November 2007

Advertising Package #1

1/2 Page Ad in Bluegrass Journal
 12 Banners - Premium Placement
 Main Page on all Websites
 (700 x 125 points in size)

Silver Sponsor at
 the Glass City Opry
 (1/2 page ad, web links)

Email Newsletter Links

2 Podcast Mentions/Links

\$400 per month
 10% discount for automatic billing

Advertising Package #2

1/4 Page Ad in Bluegrass Journal
 12 Banners - Standard Placement
 on all Websites
 5 times per site
 (160 W x 300 H points in size) or
 (700 W x 125 H points in size)

Copper Sponsor at
 the Glass City Opry
 (1/4 page ad, web links)

Email Newsletter Links

\$200 per month
 10% discount for automatic billing

Advertising Package #3

Banners Only

12 Banners -
 Standard Placement
 on all Websites
 2 times per site
 (160 W x 300 H points in size) or
 (700 W x 125 H points in size)

\$125 per month
 10% discount for automatic billing

**Free Graphic Design with
 any Advertising Package**

Localized Banner Program

One Standard Banner on One Website
 10 x placement on the site - maximum coverage

\$30 per month
 10% discount for automatic billing

Featured Listings:

- BuckeyeBluegrass.com
- MichiganBluegrass.com
- IndianaBluegrass.com
- BluegrassKids.com

Includes special featured listing with photo or logo
 Bands receive two Mp3 Audio listings

\$10 per month or yearly \$100
 Automatic billing with credit card or PayPal

Bluegrass Journal Online Edition

Full Page	10" W x 13" H	\$200
1/2 Horizontal	10" W x 6.5" H	\$100
1/2 Vertical	5" W x 13" H	\$100
1/4	5" W x 6.5" H	\$ 50
1/4 Wide	10" W x 3.25" H	\$ 50
1/8	2.5" W x 3.25" H	\$ 25
1/16	2.5" W x 2.5" H	\$ 10

Detailed Statistics and Web Information

Our Websites

BluegrassMusicJams.com
BluegrassMusicTips.com
TheBluegrassMusician.com
BluegrassSongwriter.com
BluegrassTalkRadio.com
BluegrassKids.com
BuckeyeBluegrass.com
GlassCityOpry.com
IndianaBluegrass.com
MichiganBluegrass.com
TheBluegrassJournal.com
ToledoBluegrass.com

Our Statistics

Over 300 unique visitors a day
7,500 page views a day!
Over 10,000 visitors a month
12 websites with over 1,000 pages of web content
Over 180 bluegrass bands listed
Festivals, Shows and networking information for bluegrass in our region.
3 active forums
1 news and information blog
1 mailing list of over 2,000 fans
2 podcasts, 1 national, 1 regional
Monthly bluegrass venue with top acts
Top search engine optimization
Highly respected in the community.

Our Contacts

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We accept Visa and MasterCard as well as PayPal for all advertising. Automatic billing is available with a discount. Advertising must be pre-paid before implimentation of advertising.

Special packages and incentives are available, please inquire.

